



Hannah's Home

— at the heart of life —

2024 Annual Report



Table of Contents

Letter From the Executive Director

Mission, Vision and Values

2024 Impact at Glance

Programs and Services

Volunteers

Fundraising and Community Support

Daycare Program

Milestones from 2024

Financial Overview

Looking Ahead to 2025

Our people



As I reflect on 2024, I cannot help but realize how quickly time seems to move. It reminds me of how little control we actually have, how big the world actually is, and how critical it is to stay aligned to the One who is in control and has created it all!! It is such an honor to be a part of this mission of life that God has called me to here at Hannah's Home and to be a part of changing the landscape of maternity housing into something life-giving and viable not only for the women and babies that we serve but to the entire community. In light of the overturn of Roe vs. Wade decision in 2022, we are especially reminded of the reason we were founded over 23 years ago which was to be a respite home for girls in unplanned pregnancies. At that time the pregnancy was the crisis and both the girls and the home were a sense of shame and embarrassment to the family and community. This is not the case at all anymore. The pregnancy is not the crisis anymore but instead lives that have been damaged and broken by many things such as abuse, abandonment, addiction, extreme poverty, and mental health issues.

We experienced many wins in 2024 despite being in a world that does not value or protect life. In a world that says to women that unplanned pregnancies are an inconvenience and should be terminated, we provided hope and help. In a world where our culture, society, and messaging is branded to teach women that they cannot be mothers and still move forward and live healthy, thriving lives, we teach them that they can. Hannah's Home seeks to reach her, restore her, and help her rebuild her life so that she and her children can live healthy, fulfilling lives for the glory of God! Our mission leads us to build a program and services that will remove the barriers that she faces in making a decision for life. We answer the question, "And how can we help?" over and over. We seek to establish and provide help that provides real, true, meaningful and lasting help. This is good for not only her and her children but for the entire community as she enters back into society as a healthy contributing member of the community.

2024 brought such tremendous growth to Hannah's Home in so many ways that I am excited to share with you. We opened our Phase 2 apartment project which allows mothers to move through a phased program now adding a step down to independent living. We now are working with more women and babies than ever while also increasing the length of stay in our program by 18 months! Our daycare has grown to exceeding capacities and we offered more hours of free childcare than ever before. We launched our Abortion Healing program to the community and welcomed into the home our first set of twins. Our baby bottle campaign was the largest ever and we have grown our volunteer program significantly. We created and implemented a comprehensive benefits program for our staff which seeks to provide care for the ones caring so diligently for our residents.

As you glance through our 2024 impact and gratitude report, I hope that you are as excited as I am to see what God is doing through Hannah's Home and how your help and support enables us to continue to grow and provide more "real help". We are grateful for your partnership as we have grown into a stable and innovative ministry with a clear vision for the future.

*With gratitude,
Vicki Krnac
Executive Director*



MISSION

We are a Christ-centered life-affirming maternity home for women who are in crisis.

VISION

To promote the Gospel of Jesus Christ by providing a safe and nurturing home to pregnant women where they can establish and grow a personal relationship with Jesus Christ while learning biblically-based life and parenting skills that will equip them to create vibrant Christ-centered homes for their children.

“My heart exults in the Lord; my strength is exalted in the Lord . . . There is none holy like the Lord; there is none besides you; there is no rock like our God.”

(From Hannah’s song found in 1 Samuel 2, a song of praise to a God who reverses human fortunes by His mighty power, a song of the Creator who protects the faithful.)



VALUES

- Faith First: We place Jesus Christ at the center of everything we do—from daily devotions to long-term planning.
- Sanctity of Life: We believe that every life is created in the image of God and has purpose, value, and dignity.
- Grace & Growth: We meet each mom with compassion, patience, and a path to healing and maturity.
- Stewardship: We manage resources, relationships, and time with integrity and care.
- Community in Christ: We foster authentic relationships among moms, staff, volunteers, and supporters—united by the hope of the Gospel.



Here's what your support made possible in 2024:

23 moms and 21 babies served

10 babies born during the year

6 moms graduated to Phase 2 apartments

Over \$148,000 raised through the Baby Bottle Campaign

Over \$58,000 raised at the Benefit Dinner



Milestones from 2024

Each year brings its own challenges, growth, and victories, and 2024 was no exception. Here are some of the key milestones that shaped this year at Hannah's Home:



Programs and Services



**Mental
Development**



**Emotional
Development**



**Physical
Development**



**Spiritual
Development**

Services

Residential Program

Hannah's Home offers a structured, supportive residential program for mothers navigating crisis situations. The program is designed to meet each mom where she is, providing not only safe housing, but a place to grow emotionally, mentally, and spiritually.

Residents participate in:

- Daily devotions and weekly bible study
- Life skills training
- Parenting classes and childcare support
- Counseling and case management
- Chores and structured routines to build personal responsibility

The program operates in two phases:

- **Phase 1** offers more direct structure and daily oversight in a community based living environment.
- **Phase 2** allows moms to move into our upstairs apartment units, providing a more independent living experience as they approach readiness for transition in a more traditional family environment.

In 2024, **six moms advanced into Phase 2**

Daycare Program

Our on-site daycare helps create a stable routine for babies while empowering moms to focus on their personal growth and goals.

★ **5,621 hours**

of free childcare provided in 2024

★ **7 children**

served at a time in our current daycare space

Plans for New Daycare Facility

In 2024, planning began for a new, stand-alone daycare facility that will expand our capacity and potentially serve the broader community. Design, land use, and permitting steps were all initiated, laying the groundwork for a major next step in 2025.



HOPE Program

For moms who do not live at Hannah's Home, the HOPE Program provides many of the same support services through ongoing outreach and relationship-building.

HOPE moms have access to:

- Case management
- Parenting and life skills education
- Emotional and spiritual support
- Community connection

“I didn't feel as alone. I have found more peace in the Lord and my identity in Him.”

– Kelsi, HOPE participant



Abortion Healing Program

In 2024, Hannah's Home launched an 8-week biblical abortion healing course using the Surrendering the Secret curriculum. Led in a small, safe group setting, the course provides women the space to process past abortion experiences and find healing.

Each course includes

- Forgiveness (of self and others)
- Releasing shame and guilt
- Naming and honoring lost children
- A closing memorial service with letters, music, and prayer
- A personalized Healing Bag with thoughtful items to support their journey

We are humbled to continue offering this space in 2025 for women seeking healing, freedom, and peace.





Volunteers

Hannah's Home would not be what it is without the steady support of our volunteers.

75 volunteers served in 2024

6,700 hours of volunteer work across the year

Volunteer types included:

- Board Members
- Spiritual Advisory Council
- Weekly and monthly volunteers
- Seasonal and event-based volunteers
- As-needed project volunteers

Community Workdays

Community Workdays are one-day service events where groups come to Hannah's Home to complete hands-on projects that help maintain and improve our space.

We hosted 12 organized workdays in 2024, welcoming:

- 5 churches
- 3 church youth groups
- 3 schools
- 1 company



Volunteer Spotlight: Leigh & the Milestone Bins Project

Volunteer Leigh leads the Milestone Bins Project, creating bins of age-appropriate toys and books to help resident moms support their babies' development. As each baby grows, Leigh swaps the bins and personally explains how each item supports physical, emotional, and cognitive growth.

“It’s really great because sometimes they come here and have nothing,” Leigh shared. “Now they have things dedicated just for their baby and for their baby’s age.”

Leigh volunteers weekly and finds joy and purpose in her time at the home. “I just love coming here... It gives meaning to these years of my life.”





Fundraising

Our supporters continue to show up in big ways—through churches, businesses, events, and seasonal giving. These efforts not only raise critical funds, but also connect more people with the mission of Hannah's Home.



Baby Bottle Campaign

The Baby Bottle Campaign is a hands-on fundraiser where churches distribute baby bottles to their congregations who fill them with coins, cash, or checks. It's a simple but powerful way for individuals and families to support moms and babies.



Baby Bottle Campaign

In 2024, the Baby Bottle Campaign reached new heights.

- 102 churches participated (including 17 first-time partners)
- 5,513 bottles were distributed
- Over \$148,000 was raised to support moms and babies





Benefit Dinner

The 2024 Benefit Dinner brought together our community of supporters for an evening of inspiration, connection, and generosity.

- 160 guests attended the event
- 18 sponsors helped make the event possible
- \$58,091 was raised from the event





Giving Tree Program

The Giving Tree Program invites churches and businesses to donate Christmas gifts and household essentials to our moms and babies. The program wraps up with a joyful Open House, where current residents and alumni return to receive their gifts and celebrate together.

- **35 churches** and **3 businesses** participated
- **19 families** were served at the Christmas Open House
 - 11 alumni families
 - 8 current residents
- Each mom and child received **2 needs + 2 wants**

Financial Overview

At Hannah's Home, we are committed to faithful stewardship of every donation, grant, and in-kind gift. Your generosity directly supports programs, services, and the daily needs of the moms and babies in our care.

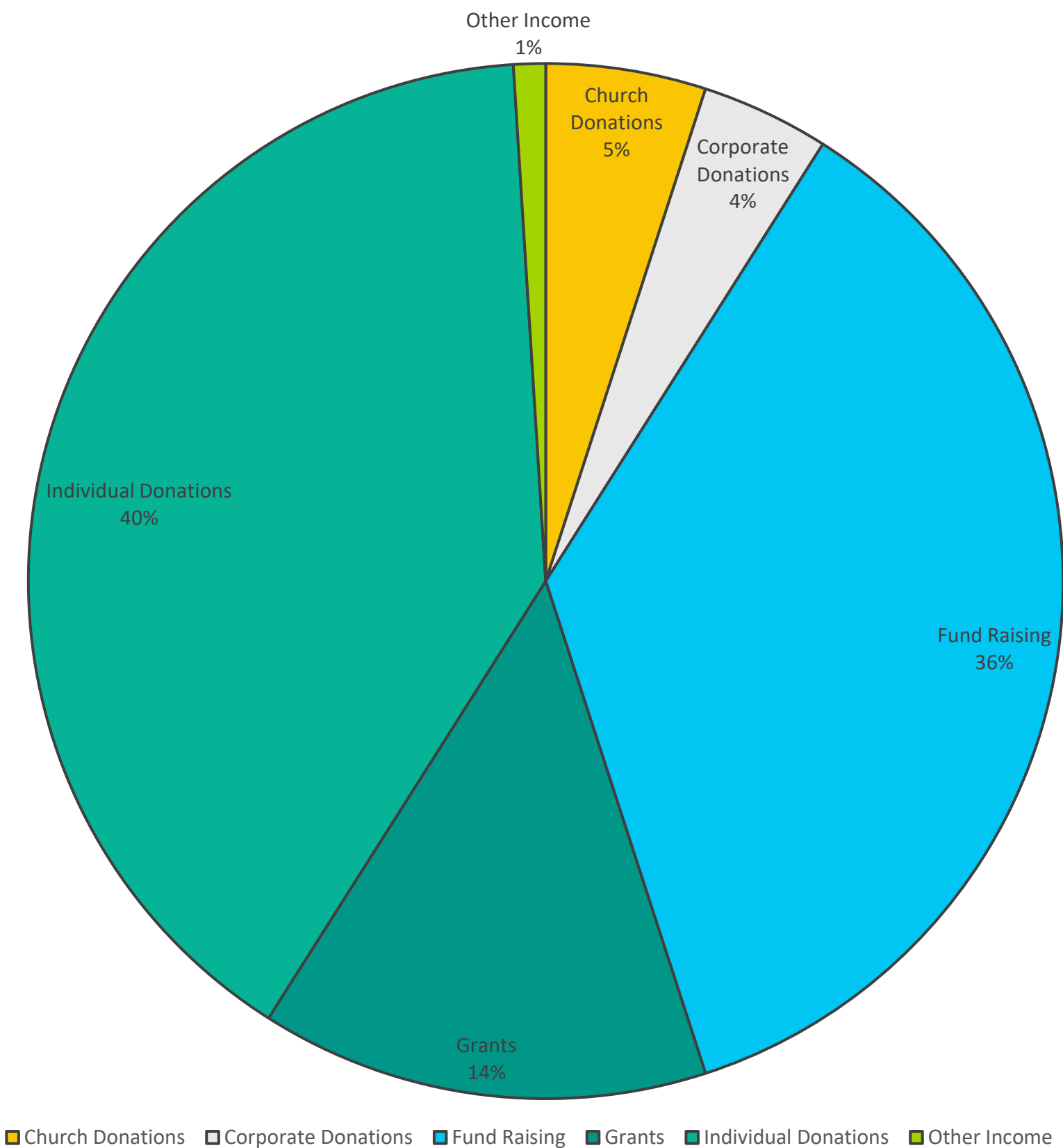
In 2024, your contributions helped us:

- Provide housing, meals, and counseling
- Offer free childcare and life skills classes
- Launch new programs like Abortion Healing
- Support outreach to non-resident moms through the HOPE Program
- Begin planning a new daycare facility



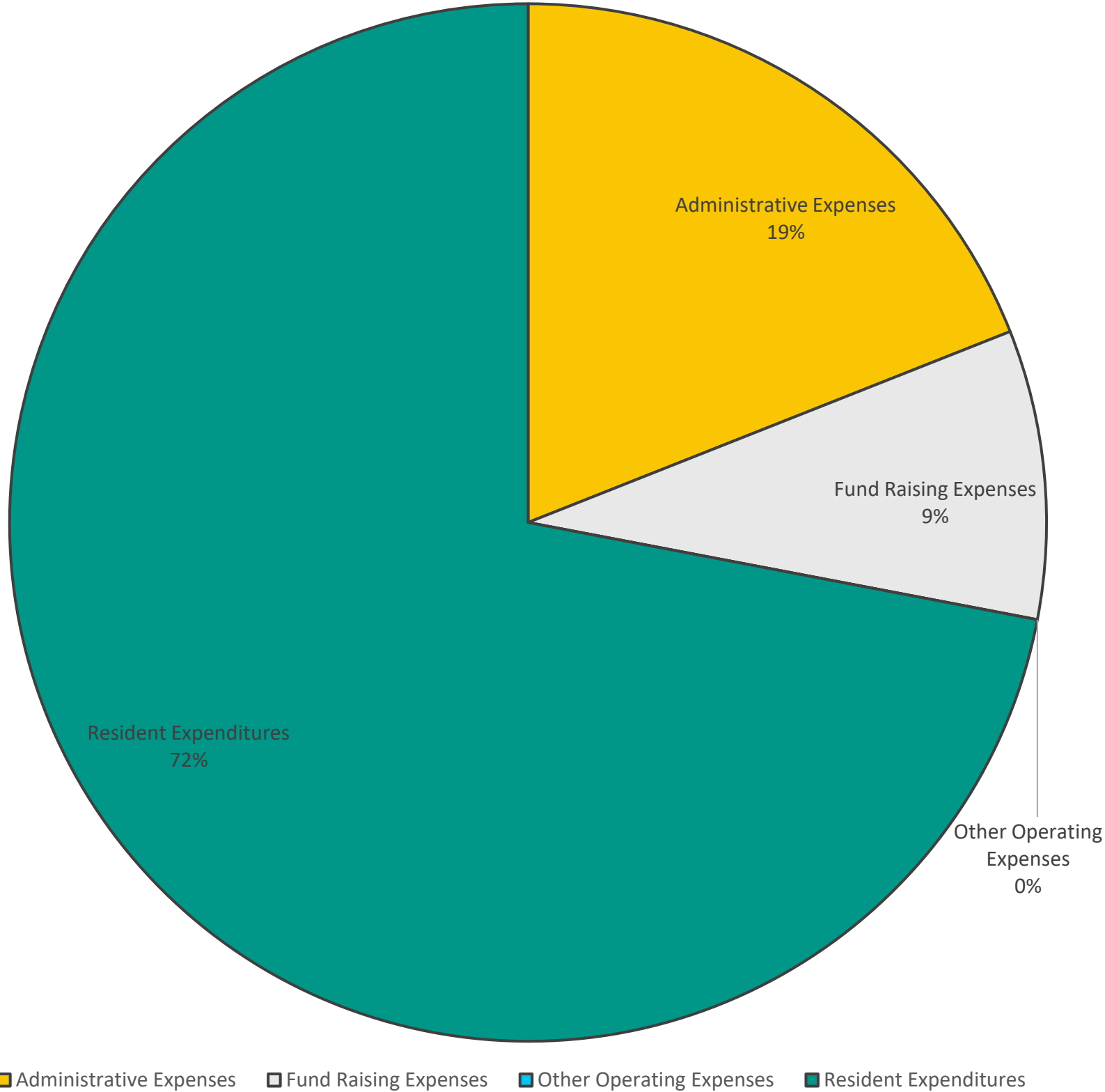
Income Fiscal Year 2024

In Fiscal Year 2024, we were blessed with diverse sources of income that fueled our mission to support women and children in need. Individual Donations led the way, contributing 40% of our total income. Fundraising efforts followed at 36%. Church Donations accounted for 5%, and Corporate Donations added 4%, reflecting the strong partnership with our community. Grants provided 14%, enabling us to expand our programs, while other income sources made up 1%, adding additional support. These contributions collectively empowered us to make a meaningful difference in the lives of those we serve.



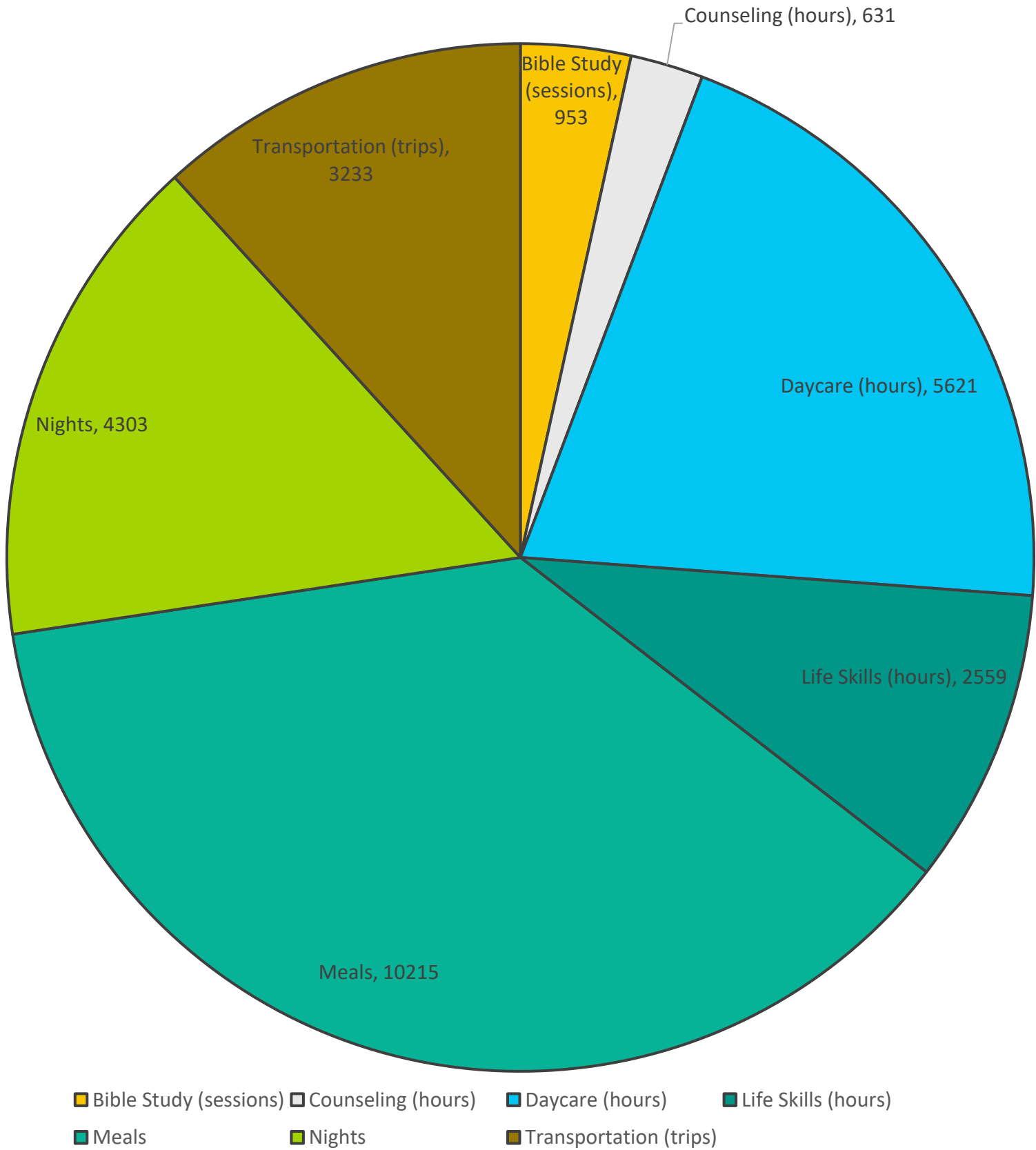
Expenses Fiscal Year 2024

In Fiscal Year 2024, we strategically allocated our resources to ensure maximum impact. Resident Expenditures represented the largest portion of our budget at 72%, directly supporting housing, counseling, education, and essential supplies for the women and children in our care. Administrative Expenses accounted for 19%, ensuring effective day-to-day operations. Fundraising Expenses made up 9%, supporting campaigns and events that sustain our mission, while less than 1% was dedicated to Other Operating Expenses, covering infrastructure and maintenance. These allocations demonstrate our commitment to prioritizing the needs of our residents while maintaining efficient and transparent operations.



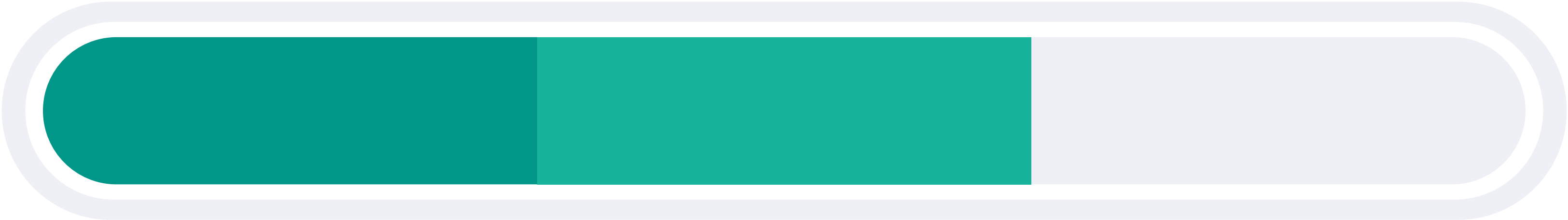
Direct Care Hours for 2024

In 2024, our team remained dedicated to providing comprehensive care and support to our residents. We facilitated 953 Bible Study sessions, nurturing spiritual growth and community connection. Counseling services totaled 631 hours, offering crucial emotional and mental health support. Our daycare program provided 5,621 hours of safe and loving care for children, while 2,559 hours were devoted to Life Skills classes, equipping residents with essential tools for independence. We served 10,215 meals, ensuring nourishment and well-being, and provided shelter for 4,303 nights. Additionally, our transportation services completed 3,233 trips, ensuring residents had access to appointments, jobs, and other essential resources. These efforts reflect our ongoing commitment to holistic, life-changing care.



Looking into 2025

As we reflect on a meaningful year of growth, we remain focused on what’s ahead. The coming year will bring new opportunities to deepen our impact, expand our reach, and continue walking alongside moms and babies with hope and purpose.



New Daycare Facility

Construction planning continues for a new stand-alone daycare building. This expanded space will allow us to serve more children with high-quality care and be open to the wider community.

New Job Skills Training Program

In 2025, we plan to launch a job skills training program using a **thrift store model**. More than just employment, this initiative will equip moms with hands-on experience in retail, customer service, inventory management, and time management, preparing them for long-term success.

Program Growth & Outreach

- Strengthen the **HOPE Program** by reaching more non-resident moms
- Offer additional groups through the **Abortion Healing Program**
- Increase capacity in our residential program
- Continue building strong partnerships with churches and volunteers

Through every goal and initiative, our mission remains the same: to provide a safe, Christ-centered environment where moms and babies can grow, heal, and thrive.

Board of Directors



Tosche Coffee-Stevens

Board President



Tracy Mottice

Vice-President Board



Dave Babuder

Board Secretary



Sarah Ashmore

Treasurer



Tabitha Hiltner

Program and Services Chair



Frank Fogl

Board Member



Jill Murphy

Board Member

Spiritual Advisory Council



Greg Buchanan

Pastor



Mike Kostelnic

Pastor



David Erlandson

Pastor



Jeff Pierce

Pastor

Staff



Vicki Krnac

Executive Director



Kylie Krnac

House Director



Jessica Summerfield

Daycare Provider



Tatum Summerfield

Daycare Provider



Charisse Patchin

Volunteer Coordinator - Administrative
Assistant - Bookkeeper



Kathy Hill

Intake Specialist



Shelly Dedmon

Intake Specialist



Marcina Sims

Counselor: Family Life Advocate



Marissa Allen

Case Worker

Resident Advisors



Terra Coffee

Resident Advisor



Eden Foster

Resident Advisor



Cristi Goldfuss

Resident Advisor



Laurie Hannus

Resident Advisor



Marcia Huffman

Resident Advisor



Madeline Hurst

Resident Advisor



Lori Lawlor

Resident Advisor



Stephanie

Resident Advisor



Trina Swinehart

Resident Advisor



Tracy Vance

Resident Advisor



Stacey Wilder

Resident Advisor